rachel uffner

The Perennial Sunday, August 2, 2015, 3–6 pm The Grecian Shelter, Prospect Park, Brooklyn

Featuring work by Daniel Barrow, Bianca Beck, Jude Broughan, Erica Magrey, Paul P., Sojourner Truth Parsons, Linda Quinlan, Anna Rosen, Erika Somogyi, Chrysanne Stathacos, Jennifer Sullivan, and Lee Welch.

Curated by Karen Azoulay



Floriography, the language of flowers, is a form of communication that was popular in Victorian times. Botanical species were assigned sentimental meanings that were collected in exhaustive dictionaries, the blooms' symbolism varying in tone from the sweet (Ivy Geranium conveying the gallant request "Your hand for the next dance?") to the melodramatic (Vibernum declaring "I die if neglected") and the downright combative (a dried white rose indicating "death before dishonor"). A thoughtfully curated bouquet could thus deliver a layered poetic memo, which the recipient would be required to decipher. An added complication, however, was the possibility of mistranslation introduced by widespread inconsistencies between reference works.

Staged in a neoclassical peristyle dating from 1905, "The Perennial" is a one-day event in which a dozen artworks are presented in an atmosphere reminiscent of a summer flower fair. Each artist has used the historical floral code to embed a secret meaning in his or her work. In an exhibition focusing on mixed media and assemblage, media and materials including fabric, paper, photography, pinecones, trinkets, vinyl, wood, and of course fresh flowers have been combined into compelling new arrangements. Karen Azoulay has also worked with Carl Williamson to produce a limited-edition floral dictionary for the event.

Rachel Uffner Gallery 170 Suffolk Street New York, NY 10002

+1 212 274 0064 info@racheluffnergallery.com racheluffnergallery.com Floral refreshments will be served.

This event is presented in partnership with More-Art. <u>www.moreart.org</u> Fresh flowers generously provided by Saffron. <u>www.saffron-brooklyn.com/</u>

For more information, please contact:

Jeff Kasper: info@moreart.org

Directions:

The Grecian Shelter is located at the southern edge of Prospect Park, a few steps north of Parkside Ave.

For GPS directions, search for Parade Grounds, Brooklyn.

Q Train to Parkside Ave., walk two blocks west along Parkside Ave.

F/G Train to Fort Hamilton Pkwy, walk three blocks east on Ocean Pkwy, then continue east on Parkside Ave.

