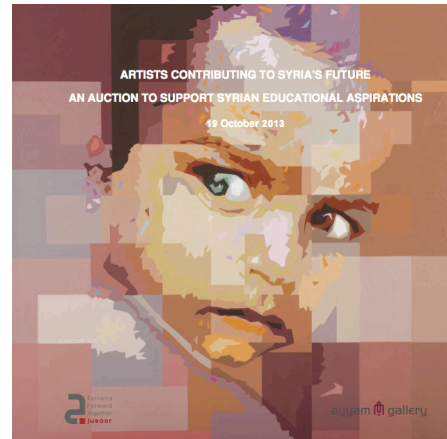


FOR IMMEDIATE RELEASE

Charity Auction in London in Aid of Syrian Youth

Dinner and Art Auction: Saturday, October 19, 2013
Reception: 7:00 PM, Dinner: 8:00 PM
Location: Royal Automobile Club, Pall Mall, London



Ayyam Gallery will be drawing attention towards the plight of educating Syria's youth by partnering with Jusoor to hold an art auction aimed at raising funds for the charity's admirable initiatives.

The event includes a charity art auction and gala dinner on Saturday, October 19 at The Royal Automotive Club in London. All proceeds will go towards Jusoor's educational programming for Syria's youth, which includes a refugee educational programme in Lebanon and a university scholarship programme.

Ayyam Gallery's co-founder Khaled Samawi will serve as the evening's auctioneer, bringing works by leading artists from the gallery's roster to the auction block for this notable cause. Syrian artists Ammar Al Beik, Ammar Abd Rabbo, Asaad Arabi, Tammam Azzam, Safwan Dahoul, Thaier Helal, Elias Izoli and Othman Moussa have all contributed works to the auction in aid of their native country, and are joined by artists of other nationalities inspired to aid their neighbouring country such as Lara Zankoul, Mohamad Badr, Shurooq Amin, Samia Halaby, Oussama Diab, Walid El Masri and Khaled Jarrar.

Jusoor is an NGO aiming to harness the potential of Syrian expatriates to support the country's development and help Syrian youth realize their potential through various programmes and initiatives in the fields of Education, Career, and Global Community Engagement.

To purchase a table at the event, please contact info@jusoor-sy.org

Notes to Editors

About Ayyam Gallery

Founded by collectors and cousins Khaled and Hisham Samawi in Damascus in 2006, Ayyam Gallery sought to nurture Syria's burgeoning and dynamic contemporary art scene through landmark non-profit initiatives such as the Shabab Ayyam Project, an incubator for emerging artists. Expansion into Beirut and Dubai enabled Ayyam Gallery to broaden its scope from the promotion of work by Syrian artists to those from the wider Middle East



region. In doing so, Ayyam Gallery has established itself as one of the foremost exponents of Middle Eastern contemporary art to the international community.

Today, Ayyam Gallery is recognised as a leading cultural voice in the region, representing a roster of Arab and Iranian artists with an international profile and museum presence. A number of non-commercial exhibitions, as well as the launch of initiatives like The Young Collectors Auction, have further succeeded in showcasing the work of Middle Eastern artists with the aim of educating a wider audience about the art of this significant region. Ayyam Gallery Damascus currently functions as a studio and creative haven for artists who remain in the war-torn city. In early 2013, Ayyam Gallery launched new spaces in London and Jeddah.

About Jusoor

Founded in June 2011, Jusoor is an NGO aiming to harness the incredible potential of Syrian expatriates to support the country's development and help Syrian youth realize their potential through various programs and initiatives in the fields of Education, Career, and Global Community Engagement.

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