

ARIADNE GALLERIES

Privacy Policy

This policy applies to information held about clients and prospective clients, suppliers and prospective suppliers, contacts and all other persons about whom Ariadne Galleries holds information. By 'information', we mean personal information about you that we collect, use, share, and store.

In this policy, 'we', 'us', and 'our' refer to Ariadne Galleries Ltd. Ariadne Galleries Ltd is a company registered in England and Wales with No 08632769, and registered office Hanover House, 14 Hanover Square, London, W1S 1HP. 'You' refers to the individual to whom the information relates.

Who may process data?

- Your personal information (which includes your name, address and any other details you provide to us, which concern you as an individual) may be processed by us.

What information do we collect?

- your name, your contact information such as your address, email address and telephone number;
- your payment details / financial data i.e. your bank name, account number and sort code;
- information related to your attendance of, and interest in, Ariadne Galleries' events and art fairs at which we exhibit;
- information about you that you give us in person at our events and art fairs, by filling in forms on our website (e.g. the 'inquire about this piece' facility, or to sign up to our mailing list) or by corresponding with us by phone, e-mail or otherwise; and
- information in relation to your purchase of our art work or use of our services.

How do we collect information about you?

- information you give to us when you purchase any art work or visit us at each art fair;
- information that you provide by filling in forms on our site (you can access our home page and browse our site without disclosing your personal data);
- correspondence and social media interaction we have with you; and
- details of your visits to the Gallery

What do we do with your information?

- provide information about our artworks and services to you;
- keep you informed about artworks and events that we think you may find interesting;
- carry out our obligations arising from any agreements entered into between you and us;
- communicate with you;
- comply with legal and regulatory obligations; and
- for security and to check your identity.

Legal basis for processing

Our processing of your personal information is necessary:

- for the performance of contracts to which you will be a party to and in order to take steps at your request prior to you entering into those contracts;
- for the purposes of legitimate interests pursued by us; or
- in order to comply with a legal obligation to which we are subject.

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In relation to any processing of special categories of personal data, we will generally rely on obtaining specific consent from you at the time unless there is otherwise a legal requirement for us to process such information.

Legitimate interests

Where our processing is based on the legitimate interest grounds described above, those legitimate interests are: (i) collecting personal information to provide you with a smooth and efficient client experience; (ii) to make sure you receive updated information on Ariadne Galleries' business activities; (iii) to provide the services you have requested; and (iv) for our own marketing and research.

Sharing your information

Except as expressly set out in this policy we will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. The personal information you provide to us may be shared with third party companies, agents, contractors, service providers or affiliated companies if this is necessary to provide you with our art work or services, respond to your enquiries or for any of the purposes described in this policy.

Transferring Your Information outside the UK

Your personal information may be transferred to, and stored at, a destination outside the European Economic Area ('EEA') and may also be processed by staff operating outside the EEA who work for us, or for one of our service providers.

When we, or our permitted third parties, transfer your information outside the European Economic Area, we or they will impose obligations on the recipients of that data to protect your information to the standard required in the European Economic Area, or otherwise require the recipient to subscribe to international frameworks intended to enable secure data sharing. In the case of transfers by us, we may also transfer your information where: (i) the transfer is to a country deemed to provide adequate protection of your information by the European Commission; or (ii) where you have consented to the transfer.

Access to information

You may ask us whether we are storing personal information about you by emailing us at info@ariadnegalleries.com and, if you wish, we will provide you with a copy of the personal data we hold about you by email. Any request from you for access to, or a copy of, your personal data must be in writing and we will endeavour to respond within a reasonable period and in any event within one month in compliance with data protection legislation.

We may ask for proof of your identity before providing any information and reserve the right to refuse to provide information requested if identity is not established.

We aim to ensure that the information we hold about you is accurate at all times. To assist us in ensuring that your information is up to date, do let us know if any of your personal details change at the following email address: info@ariadnegalleries.com.

Marketing

Where you are one of our clients or have otherwise agreed to be contacted for marketing, we may use your personal information to send you information about Ariadne Galleries' events, art fairs, and works of art. You can unsubscribe from receiving them at any time. If you no longer wish to receive our correspondence, you may unsubscribe from the 'unsubscribe' button in our

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email, or you may notify us in writing at 6 Hill Street, London W1J 5NF, or info@ariadnegalleries.com. We will action any opt-out request from you without delay.

How long will we keep your information?

We will keep the information we collect about you only for as long as required for the purposes set out above or as required to comply with any legal obligations to which we are subject. This will involve us periodically reviewing our files to check that information is accurate, up-to-date and still required.

Where we are permitted to send you direct marketing communications, we may retain your contact information necessary for this purpose, for as long as you do not unsubscribe from receiving the same from us. If you opt out from marketing, we will retain your information to enable us to respect your wishes to not be contacted for marketing purposes.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Links to Other Sites

Our website may contain links to other sites. While we try to link only to websites that share our high standards and respect for privacy, we are not responsible for the content, security, or privacy practices employed by other websites and a link does not constitute an endorsement of that website. Once you link to another website from our website, you are subject to the terms and conditions of that website, including, but not limited to, its internet privacy policy and practices. Please check these policies before you submit any data to these websites.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Our website does not collect cookies or other information about visitors to the site.

Changes to this policy

Any changes we make to our policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our policy. This privacy notice was last updated 17/05/2018.